

MIIVO HOLDINGS CORP.
Bentall 5, 550 Burrard Street, Suite 2501
Vancouver, British Columbia, V6C 2B5
Telephone: +971.525.962651

NOTICE OF ANNUAL GENERAL AND SPECIAL MEETING

TO THE SHAREHOLDERS:

NOTICE IS HEREBY GIVEN that the annual general and special meeting (the “**Meeting**”) of shareholders of Miivo Holdings Corp. (the “**Company**”) will be held at the office of Cozen O’Connor LLP, Bentall 5, 550 Burrard Street, Suite 2501, Vancouver, British Columbia, V6C 2B5, and via Zoom at:

<https://us06web.zoom.us/j/88074539840?pwd=b6cR2cYEqTpENNKo4YGEa4Wlq2NHxA.1>

Meeting ID: 880 7453 9840

Passcode: 981702 or find your local number: <https://us06web.zoom.us/j/88074539840?pwd=b6cR2cYEqTpENNKo4YGEa4Wlq2NHxA.1>

on Thursday, August 7, 2025, at the hour of 10:00 a.m. (Vancouver time) for the following purposes:

- (1) to receive the audited financial statements of the Company for the fiscal year ended May 31, 2024, and the accompanying report of the auditors;
- (2) to set the number of directors of the Company at five (5);
- (3) to elect Alexander Damouni, Rabih Brair, Virginia Olnick, Greg Kuenzel and Sohrab Jahanbani as directors of the Company who will serve for the ensuing year;
- (4) to appoint Davidson & Company LLP, Chartered Professional Accountants, as the auditors of the Company for the fiscal year ending May 31, 2025 and to authorize the directors of the Company to fix the remuneration to be paid to the auditors for the fiscal year ending May 31, 2025;
- (5) to consider and, if thought fit, to approve the Company’s 2025 Equity Incentive Plan, including approval of a 10% rolling plan for stock options and a fixed plan of 2,497,500 common shares for performance-based awards of restricted share units, performance share units and deferred share units, all as described in the accompanying management information circular (the “**Information Circular**”);
- (6) to consider and, if thought fit, to pass a resolution approving the change of business of the Company from a Tier 2 Investment Company to a Tier 2 Technology Company in accordance with Policy 5.2 – *Changes of Business and Reverse Takeovers* of the TSX Venture Exchange, as described in the Information Circular;
- (7) to consider and, if thought fit, to pass a resolution authorizing the Company to make application to the Supreme Court of British Columbia pursuant to Section 229 of the *Business Corporations Act* (British Columbia), in order to rectify the Company’s failure to hold an annual general meeting during the 2024 calendar year and, in connection therewith, to distribute interim and annual financial statements; and
- (8) to transact such further or other business as may properly come before the Meeting and any adjournment or postponement thereof.

The accompanying Information Circular provides additional information relating to the matters to be dealt with at the Meeting and is supplemental to, and expressly made a part of, this Notice of Meeting.

The board of directors of the Company has fixed June 30, 2025 as the record date for the determination of shareholders entitled to notice of and to vote at the Meeting and at any adjournment or postponement thereof. Each registered shareholder at the close of business on that date is entitled to such notice and to vote at the Meeting in the circumstances set out in the accompanying Information Circular.

If you are a registered shareholder of the Company and unable to attend the Meeting in person, please vote by proxy by following the instructions provided in the form of proxy at least 48 hours (excluding Saturdays, Sundays and holidays recognized in the Province of British Columbia) before the time and date of the Meeting or any adjournment or postponement thereof.

If you are a non-registered shareholder of the Company and received this Notice of Meeting and accompanying materials through a broker, a financial institution, a participant, or a trustee or administrator of a retirement savings plan, retirement income fund, education savings plan or other similar savings or investment plan registered under the *Income Tax Act* (Canada), or a nominee of any of the foregoing that holds your securities on your behalf (each, an “**Intermediary**”), please complete and return the materials in accordance with the instructions provided to you by your Intermediary.

DATED at Vancouver, British Columbia, this 8th day of July, 2025.

By Order of the Board of Directors of

MIIVO HOLDINGS CORP.

“Alexander Damouni”

Alexander Damouni

CEO and Director

PLEASE VOTE. YOUR VOTE IS IMPORTANT. WHETHER OR NOT YOU EXPECT TO ATTEND THE MEETING, PLEASE COMPLETE, SIGN AND DATE THE ENCLOSED FORM OF PROXY AND PROMPTLY RETURN IT IN THE ENVELOPE PROVIDED.